



WEST MICHIGAN MARKETING

BRAND GUIDE

USE LIKE THIS

LOGO:



DO NOT USE LIKE THIS



The color of the logo may not be changed.

The box may not be placed above the text.

The box can be used individually.

The logos aspect ratio may not be changed.

The background of the logo and tree is to remain plain white.

COLOR:

Hex: #588e1f

RGB: 88, 142, 31

HSL: 89%, 64%, 34%

The West Michigan Marketing Logo is intended for use for and by West Michigan Marketing LLC, all rights reserved.

**Header Font:
INTRO**

WestMichiganMarketing.com